

Minutes
Board of Directors Meeting
Held Friday, February 10th, 2012
Bold Center
8702 – 91st Avenue
Lac La Biche, Alberta

The meeting was called to order at 12:45 P.M. by Chairman Barry Morishita.

Board Members

In Attendance:

Barry Morishita	City of Brooks
Charles Girard	Town of Hanna
George Jamieson	County of Minburn
Arnold Hanson	Beaver County
Ben Elfring	MD of Taber

Absent

Elroy Yakemchuk	County of Two Hills
Peter Kirylchuk	Lac La Biche County

Guests:

Eugene Uganecz	Lac La Biche County
Frank Sloan	St. Paul County
Willie Babiuk	Town of Two Hills

Secretary-Treasurer

Michael Yakielashek

Agenda

Moved By: Arnold Hanson Seconded By: Charles Girard
That the agenda be adopted with the additional following items.
Legion Consultation
DVD Development
Ports to Plains Membership
Membership Update

Carried Unanimously:

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Minutes: The Board reviewed the minutes of the Central Zone Meeting and the Board of Directors Meeting held on December 2nd, 2011.

Moved By: George Jamieson Seconded By: Arnold Hanson
That the minutes of the Central Zone Meeting and the Board of Directors Meeting held on December 2nd, 2011 by accepted as presented.

Carried Unanimously:

Financial
Reports:

The Board was presented with the following financial reports.
Accounts Payable Listing dated February 10th, 2012.
Cash Statements for the months ended November 30th and December 31st, 2011.
Operational Budget Control report for the months ended November 30th and December 31st, 2011.

Moved By: Ben Elfring Seconded By: Charles Girard
That the Financial Reports as presented by the Secretary – Treasurer be accepted as presented.

Carried Unanimously:

2011/2012

Operating Budget: The Secretary – Treasurer presented the 2011/2012 Operational Budget to the Board for approval. The budget shows total expenditures of \$9,750.00. There is an allowance to accommodate the attendance of Board Members to municipal meetings if requested. The budget also shows the continuance of previous years surplus. In the past the surplus has been used to pay expenditures for studies or strategic planning. This budget will defer \$5,373.00 towards surplus.

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Moved By: Arnold Hanson Seconded By: George Jamieson
That the 2011/2012 Operational Budget be accepted as presented.

Carried Unanimously:

Old Business:

Escort Drivers: The Board discussed the matter of lack of training for escort drivers. The Board requested the Secretary – Treasurer to contact trucking companies to discuss the matter of training. Some companies mentioned to talk to were Marmutt, Mullett and Premade. The Secretary – Treasurer will work with Arnold Hanson from the Board on this matter.

Non-Member

Contacts: There were no reports from Board Members regarding Non-Member contacts and discussions.

Legion Support: Chairman Morishita would like to discuss the rest stop area Veteran Story idea with Canadian Badlands as a possible initiative for furthering the project. Need to make sure that we have support from both Alberta/ Northwest Command and the local Legions.

DVD Development: Charles Girard gave a copy of a DVD which Hanna did for economic development. The DVD had been developed and produced locally. He feels that the Association should look at doing something along the same idea. It could be like a virtual tour on Highway 36. We would need a focused script and good voice over with video. We would then have a tool to market the highway and the areas along the route. We would need help from the Regional Economic Development Associations, Municipalities and Industry to develop inventory. Charles Girard will continue to look at this type of marketing materials.
Ben Elfring stated he will ask the MD of Taber technical person to see about producing a continuous map of Highway 36 which will also show the east/west intersections of major highways.

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North Zone

Meeting: The Board decided that the issues outlined in the mornings North Zone Meeting will become part of the priority list developed for Highway Improvements and Safety issues.

Meeting with
Minister:

The Board will meet with the Minister of Transportation shortly after the upcoming election. All issues and Concerns expressed during the zone meetings will be presented to the Minister.

Ports to Plains
Alliance:

The Secretary – Treasurer notified the Board that membership to the Ports to Plains Alliance is due.

Moved By: Arnold Hanson

Seconded By: Ben Elfring

That the Veterans Memorial Highway Association continue to be a member of the Ports to Plains Alliance.

Carried Unanimously:

Outside Interest
Members:

The Board would like to discuss membership of outside municipal interests at the next Annual General Meeting and advised the Secretary – Treasurer to place the matter on the agenda.

Annual General
Meeting:

Moved By: Ben Elfring

Seconded By: Charles Girard

That the Annual General Meeting of the Association be held in Castor on Friday, May 25th, 2012 commencing at 11:00 a.m.

Carried Unanimously:

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Adjournment: Moved By: Barry Morishita Seconded By: George Jamieson
 That the meeting be adjourned.

Carried Unanimously:

The meeting adjourned at 1:35 P.M.

Chairman

Secretary-Treasurer

DRAFT