

Minutes  
Board of Directors Meeting  
Veterans Memorial Highway Association  
Held, Friday, June 27<sup>th</sup>, 2014  
Two Hills Senior Citizens Club  
4903 – 47 Avenue  
Two Hills, Alberta

Call to Order: The meeting was called to order at 1:14 p.m. by Chairman Barry Morishita.

In Attendance:	Barry Morishita	City of Brooks
	Elroy Yakemchuk	County of Two Hills
	Arnold Hanson	Beaver County
	Ben Elfring	M.D. of Taber
	Molly Douglass	County of Newell
	Travis Ryan	Town of Castor
	Mike Simpson	Town of Vegreville
	Jane Stroud	Regional Municipality of Wood Buffalo
Sonny Rajoo	Town of Two Hills	

Absent:	Robert Richard	Lac La Biche County
	Phil Meagher	Regional Municipality of Wood Buffalo

Agenda: Moved By: Arnold Hanson that the agenda be adopted as presented with the following additional items.

- 4:4 Sign Example
- 4:5 Legion Magazine & Remembrance
- 5:1 Strategy Plan
- 5:2 Advertising

Carried Unanimously:

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Minutes: The minutes of the April 4<sup>th</sup>, 2014 Annual General Meeting and Board of Directors Meeting were presented to the Board.

Moved By: Sonny Rajoo that the April 4<sup>th</sup>, 2014 Minutes for the Annual General Meeting and Board of Directors Meeting be approved as presented.

Carried Unanimously:

Financials: The Secretary- Treasurer presented the Financial Reports which included Accounts Payable Listing dated June 27<sup>th</sup>, 2014, the Cash Statements for months ended April 30<sup>th</sup> and May 31<sup>st</sup>, 2014. The Operating Budget Reports for April 30<sup>th</sup> and May 31<sup>st</sup>, 2014.

Moved By: Travis Ryan that the Financial Reports be accepted as presented.

Carried Unanimously:

Old Business:  
Meeting with

Minister Drysdale: The meeting with Minister Drysdale is set for July 23<sup>rd</sup>, 2014 at 2:00 p.m. Board Members who will be attending will be Barry Morishita, Michael Simpson, Arnold Hanson, Jane Stroud, Molly Douglass, Sonny Rajoo, Elroy Yakemchuk, Travis Ryan and Robert Richard.

Items for discussion have been sent to the Ministers office which are made up of issues and concerns expressed through the Zone and Annual Meetings. The focus will be on East Central Alberta rural transportation and economic impacts.

The Board discussed hold a supper meeting with M.L.A.'s after the Ministers meeting. The Secretary – Treasurer is to try and set this up.

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Strategic Plan: Moved By: Ben Elring that the Revised Strategic Plan dated April 4<sup>th</sup>, 2014 be accepted as presented.

Carried Unanimously:

Pilot Car Training: Arnold Hanson informed the Board that he has not been able to get any response from the Western Pilot Car Association. We are not any further than we were. The Secretary-Treasurer was instructed to contact various colleges and see if we can ascertain what is involved in starting a course and costs.

Sign Design: Barry Morishita presented to the Board a draft design of the sign which honours veterans which would be placed at rest stops or pull outs. The Board felt that the sign would be acceptable. The Association will contact the Legion for their confirmation and use of the poppy.

Legion Advertising: Molly Douglass brought to the Board a copy of the Legion Magazine which circulates to Legion Members. The Board felt it was in the interest of the Association to advertise in the magazine. Sonny Rajoo offered to co-ordinate the advertising program on behalf of the Board.

Remembrance Day: The Board would like to see if the Association can participate in Remembrance Day services at the Legislature. Secretary-Treasurer is to Investigate.

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New Business:

Strategy Plan:

In order for the Association to have more impact on the Provincial policy for Highways 36 and 882 the Board feels we have to make a determined effort to set priorities and make a sound case to defend the priorities. We also have to make the effort to show the relationship between the highways and their effect on the economy and the energy sector. To start this process each zone is to submit a priority list which includes 1 turn out or rest area and 1 passing lane so that we can build our case for traffic movement and safety. To back up the priorities listed the Board will hire a consultant to prepare a brief which will combine the information needed to present to the Minister why these are priorities. An RFP will be prepared for consultants.

Ben Elfring will prepare the list for the South Zone.

Arnold Hanson will prepare the list for the Central Zone.

Elroy Yakemchuk will prepare the list for North Zone District 1.

Jane Stroud will be prepare the list for North Zone District 2.

Advertising:

Our public profile needs improvement and the Association will investigate the design of a logo, employ press releases which outlines the improvements needed for Highway 36 and 881. To design a logo we will discuss with the Legion the use of the poppy.

Ports to Plains:

The Annual Ports to Plains Alliance conference will be held October 6, 7 and 8<sup>th</sup>, 2014 in Del Rio, Texas.

Moved By: Arnold Hanson that the Association sponsor two members of the Board to attend the Annual Ports to Plains Alliance Conference.

Carried Unanimously:

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Next Meeting: The next meeting will be held in Fort McMurray on September 29<sup>th</sup>, 2014.

Adjournment: Moved By: Elroy Yakemchuk that the meeting be adjourned.

Carried Unanimously:

The meeting adjourned at 2:20 p.m.

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Chairman

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Secretary - Treasurer