

Minutes
Board of Directors Meeting
Veterans Memorial Highway Association
Held Friday, September 29th, 2014
Royal Canadian Legion #165
9317 Huggard Street
Fort McMurray, Alberta

Call to Order: The meeting was called to order at 1:00 P.M. by Chairman Barry Morishita.

In Attendance:

Barry Morishita	City of Brooks
Travis Ryan	Town of Castor
Jane Stroud	Regional Municipality of Wood Buffalo
Elroy Yakemchuk	County of Two Hills
Michael Simpson	Town of Vegreville
Sonny Rajoo	Town of Two Hills
Arnold Hansen	Beaver County
Rick Olsen	LaLaBiche County
Michael Yakielashek	Secretary – Treasurer
Elvira Smid	Easter Alberta Trade Corridor

Agenda: Moved By: Arnold Hansen that the agenda be adopted with the following additions.
Old Business: Logo
New Business: Eastern Alberta Trade Corridor
Maps

Carried Unanimously:

Minutes: The minutes of the North Zone District 1 Meeting and the Board of Directors Meeting held June 27, 2014 as well as the meeting notes from July 23, 2014 with Minister Drysdale were presented to the Board.

Moved By: Ben Elfring that the minutes of the June 27th, 2014 North Zone District 1 Meeting and Board of Directors Meeting and the July 23rd, 2014 meeting notes with Minister Drysdale be accepted as presented.

Carried Unanimously:

Financials:

The Secretary – Treasurer presented the Financial Reports being Accounts Payable Listing dated September 29th, 2014, Cash Statements for months ended June 30th, July 31st, and August 31st, 2014, Operational Budget Report for months ended June 30th, July 31st, August 31st, 2014. The Financial Report dated August 31st, 2014 for the year ended August 31st, 2014 was also presented. The Financial Report has also been Submitted to Alberta Registries as the year end report.

Moved By: Travis Ryan that the Financial Reports be accepted as presented.

Carried Unanimously:

Preliminary Budget: The Secretary-Treasurer presented the Preliminary 2014/2015 Operating Budget to the Board.

Moved By: Elroy Yakemchuk that the 2014/2015 Preliminary Budget be adopted as presented.

Carried Infamously:

Old Business:

Project Identified: The following projects were identified by zones to be addressed in a brief which will be prepared and presented to the Minister of Alberta Transportation for consideration in future work planned for Highway 36 and Highway 881.

- Central Zone:
1. Pullout areas near or at the Highway 36 and Highway 14 intersection.
 2. Battle River Climbing/Passing Lane both north and south on Highway 36.
 3. Proximity of railway lines at intersections of Highway 36 with Highways 13,14 and 16.

- South Zone:
1. Pull Out and Rest Area at Vauxhall.
 2. Passing Lane/ Climbing Lane north of Matchi Creek and north of Emerson Bridge.
 3. Overpass at Highway 1 and Highway 36 Intersection.

- North Zone (1)
1. Commercialization of the Two Hills Pull Out and Rest Area.
 2. South part of Highway 881, 20 kilometre functional road study.

- North Zone (2)
1. Passing/Climbing Lanes on the 3 major hill climbs on Highway 881.
 2. Passing Lane at Cottonwood on Highway 881.
 3. Pull Out and Rest Area at Janvier on Highway 881.

RFP:

The Secretary-Treasurer presented a draft Request for Proposal to the Board for the development of the brief for the priorities outlined by each of the zones.

Elroy Yakemchuk, Robert Richard and Jane Stroud will assist the Secretary Treasurer in the process. The Secretary-Treasurer asked which companies or individuals the Board wished to contact about submitting and RFP.

1. Siddle and Associates.
2. Pommen Group
3. Activation Analysis
4. Van Horn Institute: University of Calgary

Moved By: Michael Simpson that the RFP be accepted and that the Secretary-Treasurer being the process to have a suitable company to do the work under the RFP guidelines and prepare the brief for Alberta Transportation.

Carried Unanimously:

Pilot Car Training: The Secretary-Treasurer provided the Board with information gathered from his discussions with Lakeland College what the process is to set up and start a Pilot Car Training Certification Program. From the information the process is quite extensive and will require a lot of participation from the Board itself as well as industry and government. Chairman Morishita requested that the members attending the Ports to Plains conference see if they can obtain some information about an American pilot car training program which we could use to start a program in Alberta.

Legion Advertising: Sonny Rajoo reported that he is working on the advertising of the Association in the Legion Magazine and should be ready when their next issue comes out. The Secretary – Treasurer reported that Molly Douglass had checked into participation in the Legislature Remembrance Day Program and found out that the participation is limited.

Moved By: Sonny Rajoo that the Association participate in Local Legion Remembrance Day Events where applicable and that each Board Member is authorized to purchase such wreaths with a banner stating “Veterans Memorial Highway Association” and submit the bills to the Secretary Treasurer.

Carried Unanimously:

Logo: Michael Simpson presented a Logo Design for the Association which he had worked on with a graphic designer. The logo showed a circle which depicted a highway, a poppy located at the bottom of the circle, a shield with 36 on it at the top and Veterans Memorial Highway Association across and in the middle of the design.

Moved By: Ben Elfring that the logo presented be accepted as the official logo of the Veterans Memorial Highway Association

Carried Unanimously:

Moved By: Sonny Rajoo that the motion moved by Ben Elfring be Amended that a Shield depicting Highway 881 be located at the top alongside the Highway 36 Shield.

Carried Unanimously:

New Business:

Chairman Morishita called upon Ms. Smid to discuss the Eastern Alberta Trade Corridor. Ms. Smid stated that the Eastern Alberta Trade Corridor wants to work as a regional alliance for the eastern corridor of Alberta. The Corridor proposes to promote trade along Highways 36 and 41. They want to look at initiatives to develop marketing profiles for the region, look at the economics to develop the strategies. Ms. Smid is attending the upcoming Ports to Plains Conference to further understand the trade between the US and Alberta and how the eastern corridor fits in. How do we develop markets for the industries which see potential trade opportunities. It is important that the Association share a future vision of the eastern region for development. Ms. Smid will work with the Association to develop the strategy. Chairman Morishita thanked Ms. Smid for coming to the meeting to talk with the Board and looks forward to working with her in the future.

Maps:

Barry Morishita told the Board that mapping aids when travelling do not recognize using Highway 36 and Highway 881 to travel to Fort McMurray. Travelling up Highway 2 and then Highway 63 adds hours to the trip. We need to see if there is some way of making changes to electronic mapping systems so that Highway 36 and Highway 881 are options for travelling to Fort McMurray.

Correspondence:

A letter from Go East Regional Tourism Organization was presented to the Board for information. The Organization is looking for possible partnerships for projects in which we have common goals or objectives. The Association will contact GO East RTO and tell them about the Highway brief being prepared.

Next Meeting: The next zone and board meeting will be in the south zone. We will try to have the meeting in the Village of Warner on November 28th, 2014.

Adjournment: Moved By: Barry Morishita that the meeting be adjourned.

Carried Unanimously:

The meeting adjourned at 2:02 P.M.

Chairman

Secretary - Treasurer

DRAFT